



Charleston Butcher Block

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December 17, 2007

John Doe
Vice President
The Concept Company
601 North Michigan Avenue
Chicago, IL 60601

Dear Mr. Doe:

I am writing to introduce you to the recently launched product line created by Charleston Butcher Block. Charleston Butcher Block, LLC, is a privately owned company formed by avid woodworking enthusiasts. In creating CBB, we envisioned a business with an approach rooted in its dedication to providing exceptional service and genuine carpentry products. Originating near the coast of South Carolina, CBB fashions only products created with Forest Stewardship Counsel (FSC) certified wood, guaranteeing environmentally friendly creations that just about everyone can enjoy.

We are especially excited to spread the word about our new product line at Charleston Butcher Block. The Charleston Butcher Blocks are available in multiple sizes, with numerous styles to choose from. Each block can be privately labeled with our company name or yours, and exclusively crafted variations are also available. Our handcrafted butcher blocks are long lasting and widely admired authentic works of wood. They can be gifted to nearly anyone on your list and are sure to be handed down for generations to come.

Enclosed you will find a packet detailing our products at Charleston Butcher Block, and additional information is also available online at www.CharlestonButcherBlock.com. I hope you find our product as intriguing as our clients have thus far, and, on behalf of the Charleston Butcher Block Staff, we are looking forward to hearing from you soon.

Thank you for your time,

Deborah Teeter
Co-Founder

"Without culture, and the relative freedom it implies, society, even when perfect, is but a jungle.
This is why any authentic creation is a gift to the future."

-- Albert Camus